**via**media 220 Lexington Green Circle Suite 300

Lexington, KY 40503 859-410-2699

Description

**Invoice** 

VNS/NCC Eric Holcomb for Indiana

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256211 Invoice Date: 11-16-2016 **Contract ID: 869745 Client ID: 44115** P.O Number: Tax ID: Estimate ID: 847

Campaign ID:

Gross Advertising Fee \$460.00 Agency Commission (\$69.00)Rep. Firm Commission (\$136.85)

> **Net Advertising Fee** \$254.15

> > **Sub Total** \$254.15

Amount

**Total This Invoice** \$254.15

/62334686/ 1470

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc. Mail to: Viamedia, Inc. 7796 Solution Center

Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Document set: Page 1 of 4

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## viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

**Affidavit of Performance** 

Client Name: Eric Holcomb for Indiana Contract ID: 869745
Remarks: /62334686/ Contract Type: Political

Bill Cycle: 11/16 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
										_
11/05/16	Saturday	ESPN-E	1470-TERRE HAUTE	College GameDay	10:43am	BCEH1614H	00:00:30	Charged	42.00	*
11/05/16	Saturday	ESP2-E	1470-TERRE HAUTE	SportsCenter	11:26am	BCEH1614H	00:00:30	Charged	42.00	*
11/05/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	1:48pm	BCEH1614H	00:00:30	Charged	42.00	*
11/05/16	Saturday	ESP2-E	1470-TERRE HAUTE	College Football	2:17pm	BCEH1614H	00:00:30	Charged	42.00	*
11/05/16	Saturday	ESPN-E	1470-TERRE HAUTE	College Football	2:22pm	BCEH1608H	00:00:30	Charged	42.00	*
11/05/16	Saturday	BTN-E	1470-TERRE HAUTE	Indiana at Rutgers	2:43pm	BCEH1608H	00:00:30	Charged	125.00	*
11/05/16	Saturday	BTN-E	1470-TERRE HAUTE	Purdue at Minnesota	4:24pm	BCEH1614H	00:00:30	Charged	125.00	*
							Gra	and Total	460.00	

<sup>\*=</sup>Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary du

Document set: Page 3 of 4

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